

TEQIP - III SPONSORED
START-UP CONCLAVE 2019

IDEATE, INNOVATE, START-UP

Organized By Mentor Institute



Bharatiya Vidya Bhavan's
Sardar Patel College of Engineering
Munshi Nagar, Andheri (W), Mumbai.



Under Twinning Activity of TEQIP - III for Mentee Institute



Govt. Engineering College, Rewa, M.P.

on

23rd, 24th, 25th January 2019.

**Venue: Sardar Patel College of Engineering,
Andheri (West), Mumbai.**

**SPCE
START-UP CELL**

SPCE Startup Conclave 2019 Report

Sardar Patel College of Engineering organized **Start-up Conclave 2019**, in collaboration with Govt Engineering College, Rewa on 23rd - 25th January 2019, on the theme “IDEATE, INNOVATE, STARTUP” at SPCE, Mumbai under twinning activity of TEQIP-III.

This program is specifically designed in order to provide a special insight into a lifecycle of any Start-up right from the ideation stage. This program includes workshops, panel discussions, presentations on innovative case studies, start-up case studies and policies, business models and IPRs by eminent speakers across the country.

The confluence of vivid professionals will bring together a diverse views and valuable inputs that will encourage the passion for Start-ups. The details for the session for the respective dates are as follows:

DAY-1

The first day of conclave commenced with the welcome of Chief Guest Mr. C M Venkat, Vice-president, Aker Solutions; Guest of Honour Dr. S. P Yawalkar, Hon'ble Joint Director, DTE Maharashtra and Dr. Anil Nandgaonkar, Nodal Officer, SPIU, Maharashtra State. It was followed by lightening of lamps before goddess Saraswati by distinguished dignitaries on the dais and “Saraswati-Vandana”.



Then, Dr. Santosh Rane, Chairman Startup Conclave 2019 gave an overall idea of Startup conclave, which included objectives of the conclave, expected outcomes, schedule of the conclave, modules covered in the conclave. He informed that participants (32 faculty members and 108 students) from various TEQIP institutions across India, private institutions, reputed institutions, including VJTI, Walchand COE, SGGS IET, Nanded has participated in the conclave. He briefly elaborated that this program is specifically designed to provide a practical learning experience of a life-cycle of any Start-up right from the ideation stage.



Dr. Rahul Dahatonde Coordinator, TEQIP III, SPCE briefed about information about TEQIP III and placement activities, statistics and scenarios in SPCE, various industrial oriented skill development and training programs for engineering students,

Vice Principal Dr. M.M. Murudi enlighten the minds in the context of monitoring and evaluation of TEQIP III activities. Our Honorable Principal Dr. P H Sawant addressed and motivated the audience on various startup opportunities, soft skill development, entrepreneurship, adaptive expertise. He further emphasized on strategic association with industries to nurture ethical leaders with practically -oriented knowledge benchmark with the best industry standards.



Dr. Anil Nandgaonkar talked about TEQIP III and offered best wishes on the targeted goals such as improving the efficiency and effectiveness of the technical education, supporting the development plan such as placement activities and synergistic networking.

Guest of Honour Dr. S. P Yawalkar in his address gave valuable guidance and constructive suggestion with respect to TEQIP III implementation in Maharashtra.



Chief Guest Mr. C M Venkat, Vice-president, Aker Solutions addressed the gathering on various keynote points such as the startup scenario in India, government role in upbringing the startups, the focus of a significant percentage of startups on Indian and overseas markets.

After inaugural Function, Mr. C M Venkat, Vice-president, Aker Solutions delivered the keynote address about Opportunities, Challenges, Technologies and way ahead of business. He also stated that each problem provides a unique opportunity for startups to solve some pressing issue and at the same time create a business around it.

After a tea break, Mr. Abhijeet Naik, Managing Director, Yashwant Energy Private Limited discussed his professional experience about writing a business plan and definition of problem statement for business plans. He presented the stepwise strategy for defining the purpose of business, human and operational resources, business opportunities, idea structure.



After a networking lunch at room no 132, Participants gathered and further sessions were lined up. Dr. J. R. Jadhav, Managing Director, Samarth Consulting and Training addressed the session on the topic of Idea Generation Techniques & Evaluation. He gave an insight on certain techniques on role-play, active search, attribute list, brainstorming, collaboration, etc. and added value on the ability to imagine potential future scenarios and which helps to connect different questions, problems with ideas.

After refreshing tea break, Mr. S.S. Ahluwalia, Ex. Deputy General Manager, Larsen & Toubro EBG, conducted the session and emphasized innovation, value engineering and value proposition. He added that industrial policy shall be flexible to foster innovation in the ecosystem, encourage divergent thinking startups, and create value.

DAY-2

Advocate Anand Mahurikar, expert in IPR delivered keynote address on IPR and Patenting from 9.30 am to 11 am. This session was mainly focused on domain knowledge sharing of difference and definition of trademarks, patents, copyrights. After a networking lunch, Mr. Mahurikar continued his second session on the topic “IPR and Patenting in Indian context” from 2.00 pm to 3.00 pm. He pointed out that startups are creating an impact in core areas, Therefore IPR regime and how the support is given for the acquisition of IPR is another important and critical area for continuing the growth for industries.



The session concluded with the question raised from the participants followed by addressing queries related to Intellectual property and patent procedure.

After refreshing tea, Participants gathered and further sessions were lined up. Dr. K. T. Talele, Head, SP TBI Incubation Centre, addressed the session by presenting the importance of incubation center establishment in the development of Start-ups. He also presented the role of incubation center on bringing together the right mix of people, resources, and values, the program seeks to build an innovative and collaborative ecosystem for young entrepreneurs to thrive.

Business Idea Presentation

The further session started with a business idea presentation Under Twinning activity by Mentor Institute SPCE with Mentee Institute GEC, Rewa, MP.



Business ideas were presented by 6 teams comprising 3 teams from Sardar Patel College of Engineering and 3 teams from Govt Engineering College, Rewa, MP. Each team presented the idea business based on various topics such as Nirmand, Plastic recycling and production industry, robotics, etc.



The session monitored by a jury panel of Mr. Tarninder Singh, Crisil, Expert in Techno-commercial analysis, Mr. Neelkanth Joshi, Neel Solutions, Mr. Girish Lone from Managing Director, Design Life and Dr. Santosh Rane, Chairman Startup Conclave. The jury panel directed the teams about presentation guidelines and timeline protocol. The panel gave precious inputs for business and submitted an evaluation report to Startup Office at SPCE.

DAY-3

The third day of conclave started with the keynote address on ease of doing business by Mr. Ramchandra Bhivsane, Assistant Vice-President, Reliance Infrastructure. He touched upon certain key issues such as the business regulation reforms, fiscal policy and upcoming economic challenges in the current scenario, getting clearance to buy land, registering property, hooking up electricity and water connections, getting environmental clearance, obtaining permission from the factory inspectorate and pollution control boards, etc.



After tea-break, Mr. T G. Krishnan, Director, Marketing, Global Conveyor Sys. Pvt Ltd. interacted the session on the talks of Start-up Marketing. He demonstrated on the various key strategies and contents for successfully promoting the startup product brands through adequate channels. The session concluded with the question -answers round raised by participants.

After networking lunch, the next session was based on Innovation and Entrepreneurship: Concluding remarks by Mr. Gajanan Sadekar, Ex Vice President, Heavy Engg., Larsen & Toubro, Powai. He emphasized on the creation of an environment that allows open and free competition to reign entrepreneurship innovation to bloom.

At the end session of Day 3, Valedictory Function presided by Mr. Gajanan Sadekar, Ex Vice President, Heavy Engg., Larsen & Toubro, Powai. He gave his concluding feedback and remarks on how to equip the students with the required knowledge of start-ups and skills to become more competitive.



Dr. Santosh Rane, Start-up cell chairman proposed the vote of thanks. He thanked the distinguished guests and prominent speakers for taking the time to come for the SPCE Start-up conclave 2019 who have made it a very special and memorable one. He thanked the various organizers of the event (teaching, non-teaching staff and the enthusiastic student volunteers) whose hard work and dedication made the conclave possible. He also thanked the management of SPCE for the support and guidance which has made SPCE Start-up conclave 2019 a grand success. The conclave ended with a group photo session.





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